

ZAGGLE/24-25/155

February 07, 2025

То	То
Listing Department,	The Corporate Relations Department
NATIONAL STOCK EXCHANGE OF INDIA LIMITED	BSE LIMITED
Exchange Plaza, Plot No C/1, G Block	Phiroz Jeejeebhoy Towers,
Bandra Kurla Complex, Bandra (East),	25 th Floor, Dalal Street,
Mumbai -400 051, Maharashtra	Mumbai -400 001, Maharashtra
Company Symbol: ZAGGLE	Company Scrip Code: 543985

Dear Sir / Madam,

Sub: Investor Presentation for the quarter and nine months ended on December 31, 2024

Pursuant to the Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements Regulations, 2015, we enclose herewith Investors Presentation for the quarter and nine months ended on December 31, 2024.

The same is also being uploaded on the website of the Company viz. <u>http://ir.zaggle.in/wp-content/uploads/2025/02/investor-presentation-zaggle-Q3FY25.pdf</u>

We request you to kindly take the same on record.

Thanking you

Yours faithfully, For Zaggle Prepaid Ocean Services Limited

Hari Priya Company Secretary and Compliance Officer

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Zaggle Prepaid Ocean Services Limited

(formerly known as Zaggle Prepaid Ocean Services Private Limited)

Regd. Office : 15th Floor – Western Block, Vamasiram – Suvarna Durga Tech Park, Nanakramguda Village, Serilingampally Mandal, GHMC Serilingampally Circle, Ranga Reddy District, 500032, Telangana, Ph: 040 23119049 CIN: L65999TG2011PLC074795 | accounts.hyd@zaggle.in | www.zaggle.in



Spends Simplified.

Investor Presentation

Zaggle Prepaid Ocean Services Limited

Q3 and 9MFY25



Safe harbor



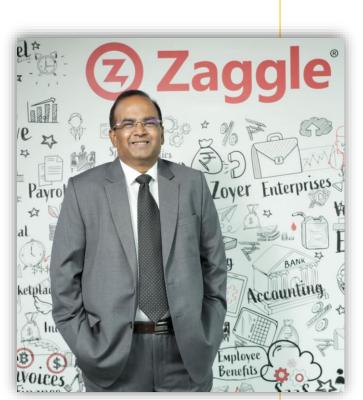
This presentation and the accompanying slides (the "Presentation"), which have been prepared by Zaggle Prepaid Ocean Services Limited (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

This presentation contains certain forward-looking statements concerning the Company's future business prospects and business profitability, which are subject to a number of risks and uncertainties and the actual results could materially differ from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, competition (both domestic and international), economic growth in India and abroad, ability to attract and retain highly skilled professionals, time and cost over runs on contracts, our ability to manage our international operations, government policies and actions regulations, interest and other fiscal costs generally prevailing in the economy. The Company does not undertake to make any announcement in case any of these forward-looking statements become materially incorrect in future or update any forward-looking statements made from time to time by or on behalf of the Company.

From the Founder's desk...





Raj P Narayanam Founder and Executive Chairman "This has been a milestone quarter for us with our highest ever quarterly & nine monthly performance in terms of Revenue, Adjusted EBITDA and PAT.

During Q3FY25, the company delivered a topline of INR 3,364 Mn, growing by 69% YoY basis, adjusted EBITDA of INR 315 Mn, increasing by 38% compared to Q3FY24. The Adjusted EBITDA margins stood at 9.4%. The PAT increased by 33% YoY to INR 202 Mn.

We successfully completed of our QIP of Rs. 5,950 Mn in line with our growth strategy of inorganic expansion.

With respect to strategic collaborations, we signed a 3-year partnership with the largest private bank in India, HDFC Bank, to provide the credit card solution. Additionally, we stitched a long-term referral partnership program with Mastercard, which will extend our reach in the market.

Banking on our comprehensive product portfolio, we expanded our customer base to 3,300+ and signed contracts with several major brands including Blinkit, CanFin homes, BigBasket, Mumbai Metro One, Mahindra First Choice Wheels, and Hitachi India.

For FY25, we are confident of achieving a 58-63% growth in our top line. We are also evaluating inorganic growth opportunities to expedite this growth and the discussions are at advanced stages."

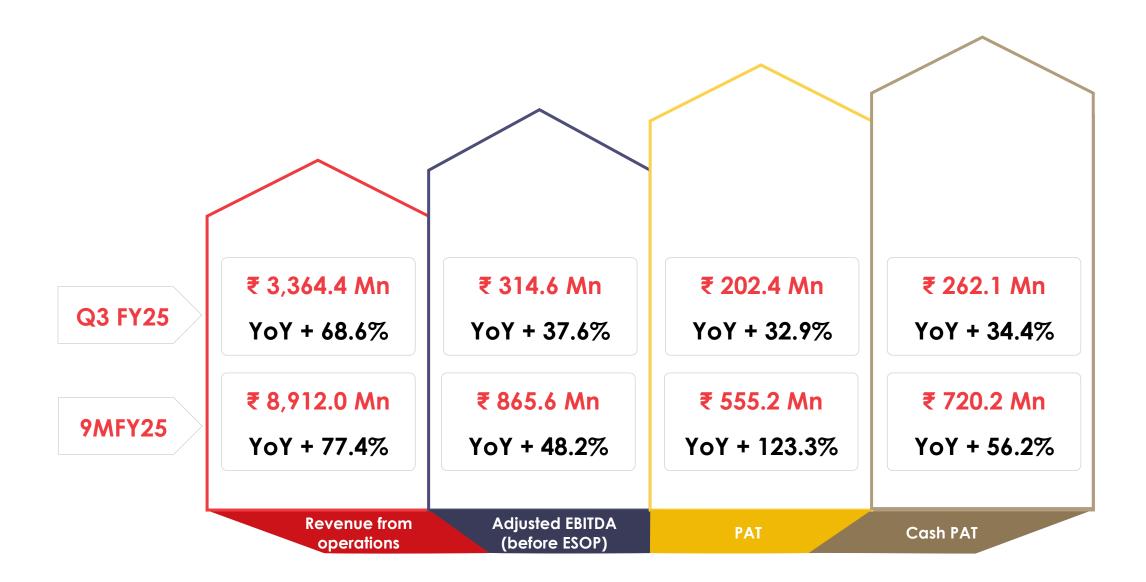




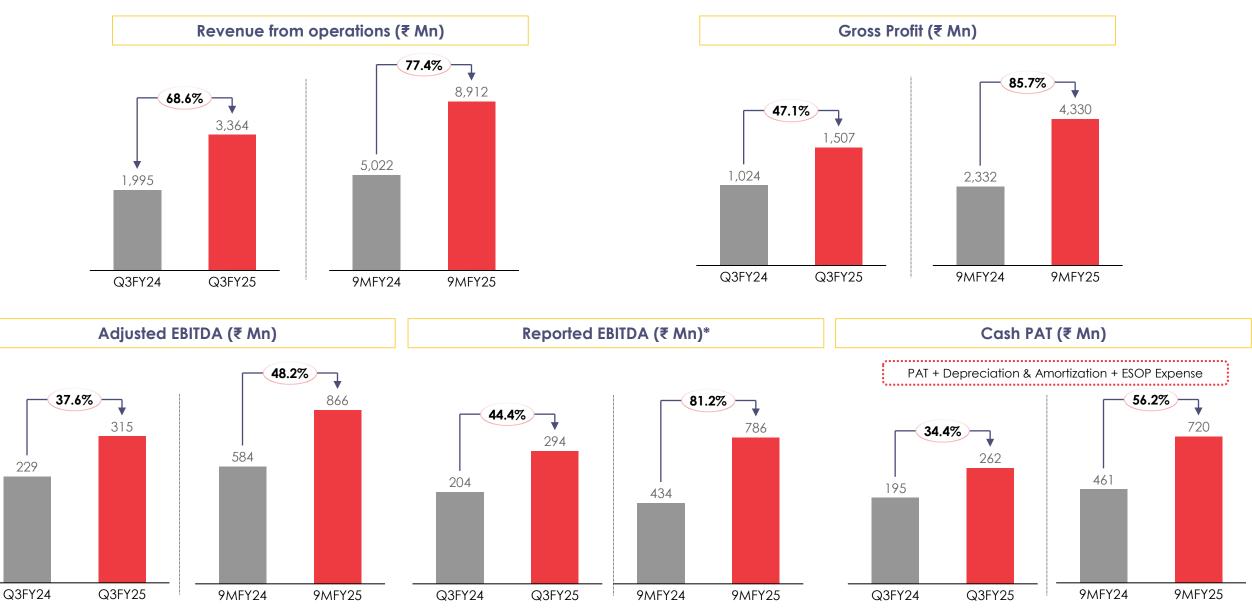
Performance Highlights

Highest ever performance across metrices





Quarterly financial highlights



• Reported EBITDA is after reducing the ESOP expenses

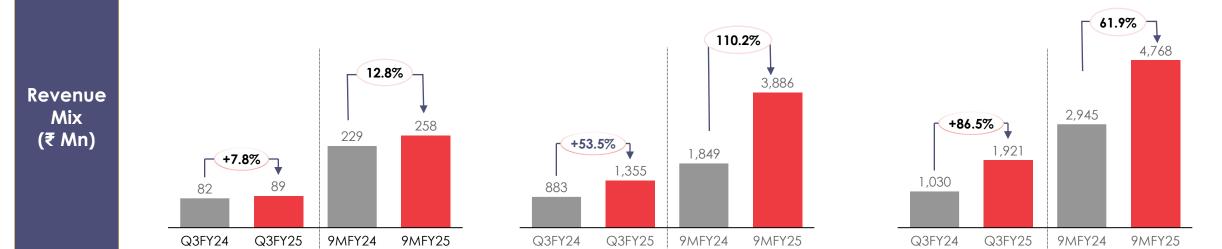
Above performance represents standalone financials

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Spends Simplified.

Key operational performance indicators







Profit and loss statement (standalone)

Particulars (₹ Million, unless stated otherwise)	Q3FY25	Q3FY24	ϒοϒ	Q2FY25	QoQ	9MFY25	9MFY24	ϒοΥ	FY24
Revenue from operations	3,364.4	1,995.1	68.6%	3,025.6	11. 2 %	8,912.0	5,022.3	77.4%	7,756.0
Cost of point redemption / gift cards	1,854.0	968.0		1,617.5		4,572.2	2,682.1		3,797.2
Consumption of cards	3.9	2.9		1.8		9.7	8.4		12.3
Gross Profit	1,506.5	1,024.1	47 .1%	1,406.3	7.1%	4,330.2	2,331.8	85.7%	3,946.5
Gross Profit Margin	44.8 %	51.3%		46.5%		48.6 %	46.4 %		50.9 %
Employee benefits expense	145.2	86.8		150.9		405.6	279.9		363.1
Incentive and cash back	828.9	562.6		789.7		2,515.1	1,070.3		2,168.3
Other Expenses	217.7	146.2		170.4		543.9	397.6		559.5
Adjusted EBITDA	314.6	228.6	37.6%	295.2	6.5%	865.6	584.0	48.2%	855.7
Adjusted EBITDA Margin	9.4 %	11.5%		9.8 %		9.7 %	11. 6 %		11.0%
ESOP Cost	20.1	24.7		28.2		79.8	150.3		149.8
Reported EBITDA	294.4	203.8	44.4%	267.1	10.3%	785.8	433.7	81.2%	705.9
Reported EBITDA Margin	8.8 %	1 0.2 %		8.8 %		8.8 %	8.6%		9 .1%
Other Income	35.3	44.7		37.4		117.8	65.9		112.7
Depreciation	39.5	18.1		24.4		85.3	62.1		83.6
EBIT	290.2	230.4	25.9%	280.1	4%	818.3	437.5	87%	735.0
EBIT Margin	8.6%	11.6%		9.3%		9.2%	8.7%		9.5%
Finance Cost	22.5	21.4		22.1		65.2	99.3		137.2
Profit before Tax	267.6	209.0		257.9		753.1	338.2		597.8
Tax	65.3	56.8		72.3		197.9	89.6		157.6
Profit After Tax	202.4	152.2	32.9 %	185.6	9.0%	555.2	248.6	123.3%	440.2
PAT Margin	6.0 %	7.6 %		6. 1%		6.2 %	5.0%		5.7%
Cash PAT (PAT+DA+ESOP)	262.1	195.0	34.4%	238.2	10.0%	720.2	461.1	56.2%	673.6
Cash PAT Margin	7.8 %	9.8 %		7.9 %		8 .1%	9.2%		8.7%
EPS - Basic	1.65	1.47		1.51		4.51	2.39		4.06
EPS - Diluted	1.64	1.45		1.50		4.49	2.36		4.03

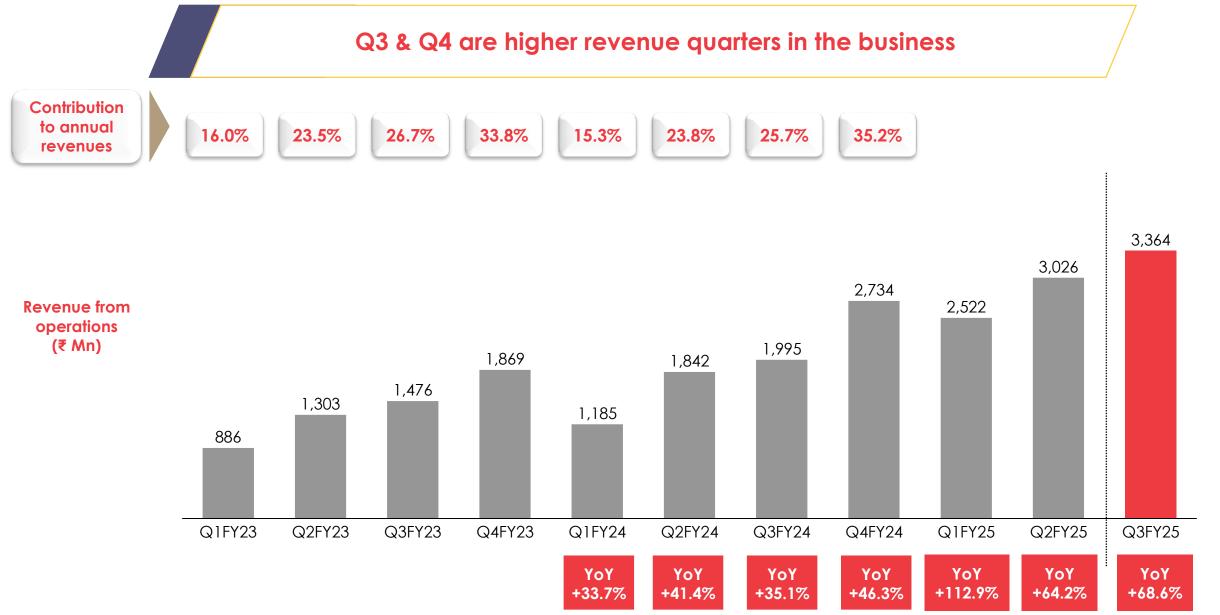


Q3FY25 – Key Highlights

- Highest ever quarterly and nine month ended Revenue, Adjusted EBITDA and PAT.
- The YoY growth in the topline is attributed to :
 - A 54% notable rise in program fees resulting from an expanded portfolio of prepaid and credit cards along with rise in clients spending
 - Strong 87% growth in the propel revenue platform, fueled by increased redemptions on account of festive season
- The rise in employee costs is primarily due to an expanded workforce aimed at supporting business growth
- The increase in incentives, cash-back expenses, and operational expenditures aligns with the overall expansion of the business
- The total ESOP expenses in FY25 are expected to be approx. INR 95-100 Mn

Quarterly revenue contribution





Qualified Institutional Placement





The company has raised a sum of INR 5,950 Mn through QIP in Dec-24

The management is thankful to all the investors for showing confidence in the company's growth story

The proceeds from the QIP will be used for future inorganic expansion, repayment of debt and general corporate purpose

Strategic Alliances



		Spends Simplined.
	Contract brief	Duration
Mastercard Technology	MasterCard to recommend Zaggle SaaS platform, Payment and Card Products to Corporate Customers and other ecosystem entities on a referral basis	7 Years
HDFC Bank	HDFC Credit cards bundled with Zaggle Software to be offered to corporate customers across industries	3 Years
Strada India (Strada)	Zaggle shall offer its SaaS platform, Payment and Card products to Corporate customers of Strada	Perpetual
TBO TEK Ltd.	To create Zaggle's native SBT	2 years

Recent customers wins for growth



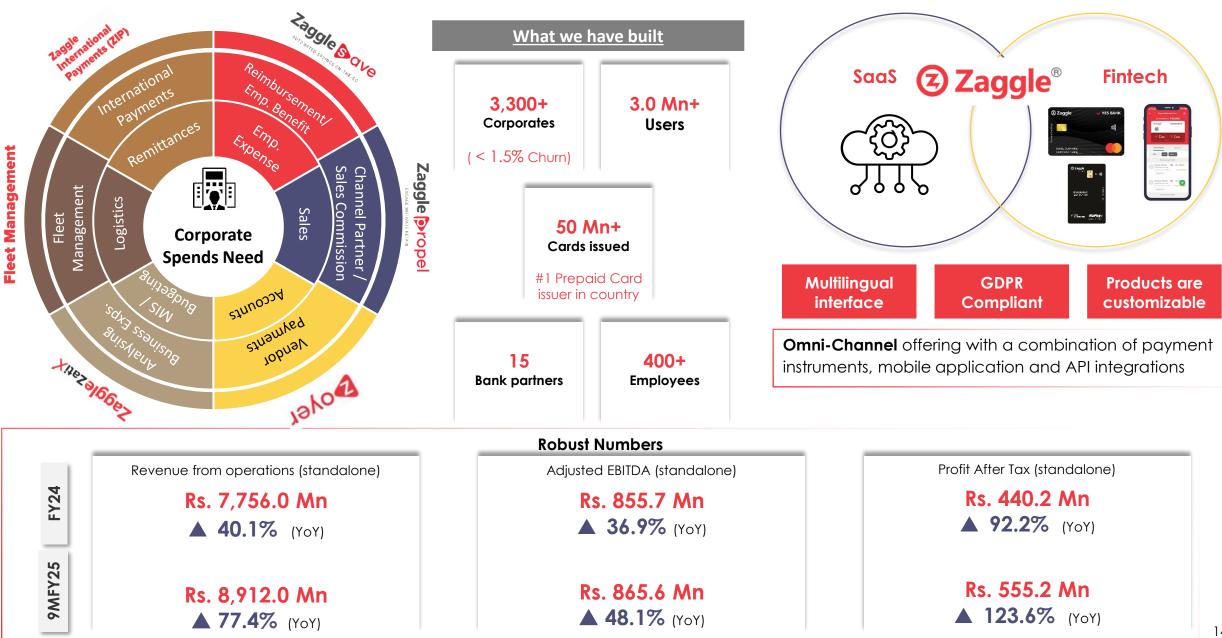
	Contract brief	Duration
Mahindra First Choice Wheels	Zaggle would provide Mahindra First Choice Wheels, the Zaggle Propel reward platform	1 Year
AGP City Gas	Zaggle Fleet Program for AGP City Gas	5 Years
Blink Commerce (Blinkit)	Zaggle would provide Blink Commerce (Blinkit), the Zoyer Solution	2 Years
Can Fin Homes Limited	Zaggle would provide Can Fin Homes Limited, Zaggle Zoyer Petty cash & Zaggle Save (Employee expense management & benefits) propositions.	2 Years
BigBasket	Zaggle would provide BigBasket with the Zaggle Save (Expense management platform & benefits) solution	3 Years
Mumbai Metro One	Zaggle would provide Mumbai Metro One, the Zaggle Propel reward platform which empowers Mumbai Metro One to create reward programs for its employees, partners and travellers	1 Year
Hitachi India Private Limited	Zaggle would provide Hitachi India Private Limited, the Zaggle Propel reward platform	1 Year





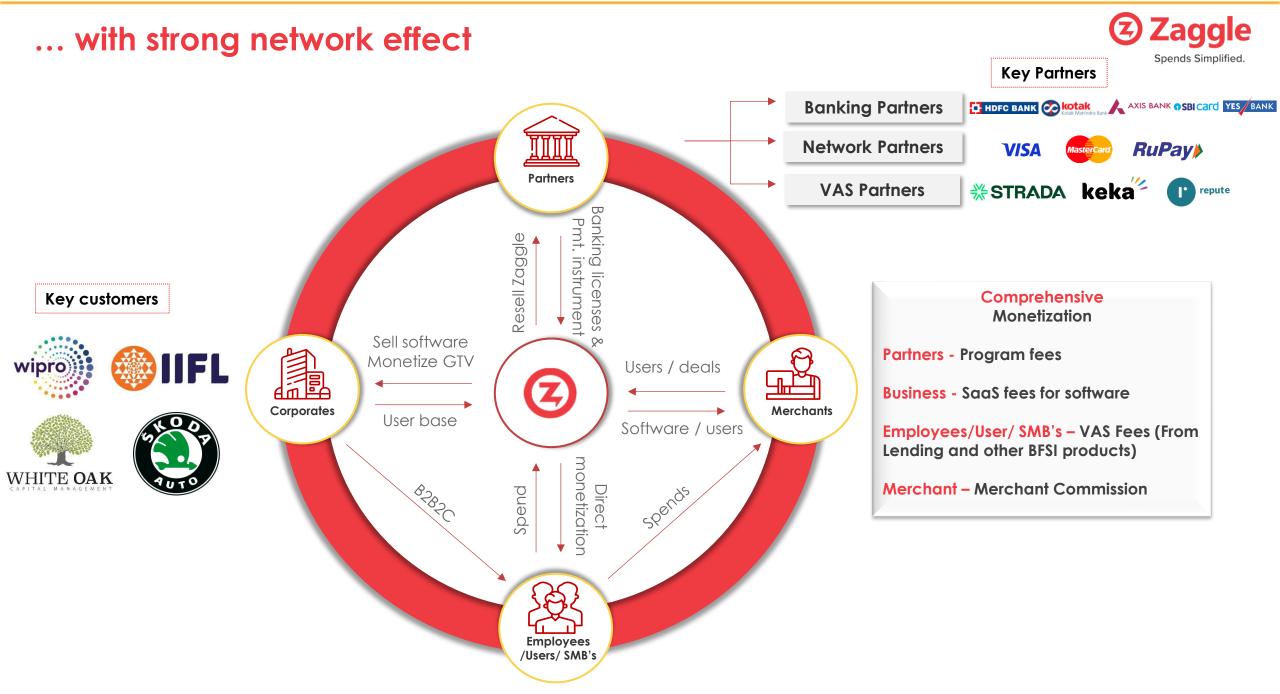
What we do

Zaggle: #1 Spend Management company in India



Zaggle

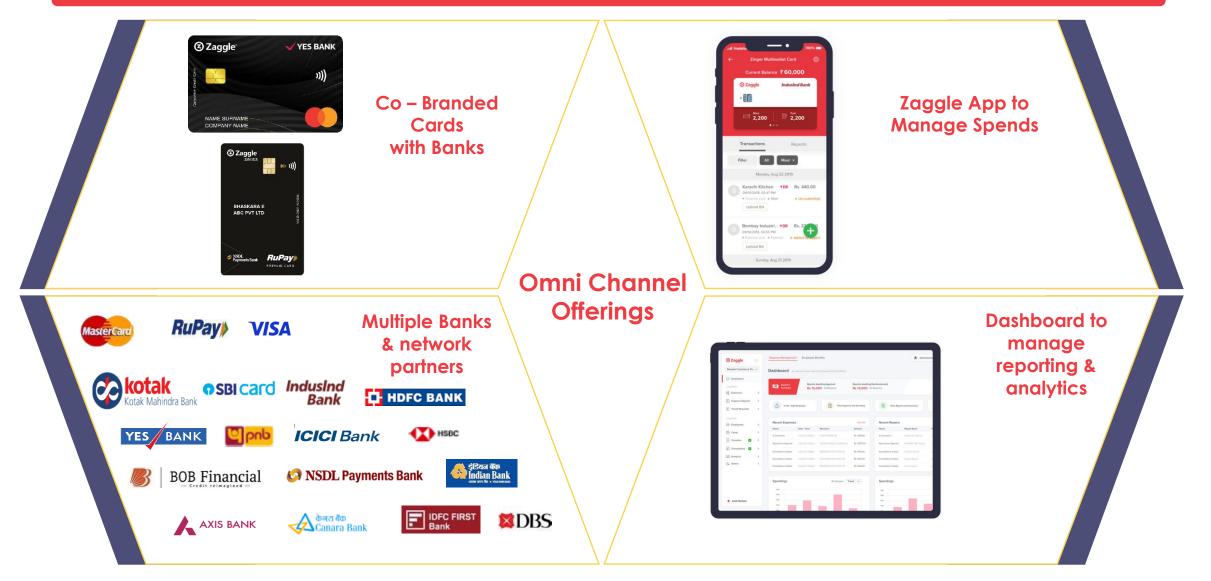
Spends Simplified.



Omni Channel Offerings







Note: The Brand Names and Logos mentioned are the property of their respective owners and are used here for identification purposes only

Innovative Product Offerings



Comprehensive suite of products for a large & growing addressable market

Zaggle propel

Rewards & recognition platform

Channel rewards and incentives

Employee rewards and recognition

Zaggle save

Employee expense management & benefits Expense Management Employee Reimbursements

Employee tax benefits

Zaggle Doyer

Embedded-finance

Integrated data-driven business spend management platform with embedded finance capabilities

ZagglezatiX

Empower businesses with full control over spends through dashboard and corporates

Zaggle

Fleet Management

Fleet Payment solution for fleet owners as well as Oil Marketing Companies (OMC) / Compressed Natural Gas (CNG) providers

Zaggle International Payments (ZIP)

Simplifying international payments with complete compliance and transparency

Live Products at the time of IPO

Continuing innovation

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Zaggle propel – Supercharging Channel Partner Performance

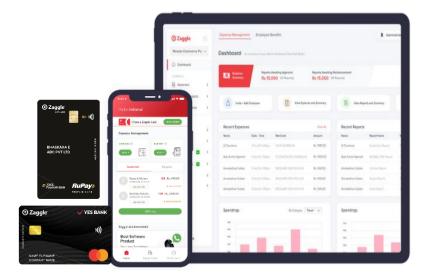


	Key Features			
3	Seamless Partner Onboarding	© PBOTIL EPER Annual © Annual S. Annual	Depthsend summaries and Depthsend summaries and Association Association Association	The series and the series of t
2	Scheme Management	2 mm 9 mm	Anna a para francé balago 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	My Activaciants My Activaciants Data Lines Diag Lines 12, 300 28
2	Campaign Management - QR Scan & Earn, Scratch & Win		Annual and	19
2	Metric-Based Incentive Computation	· top top		
2	Lead Management			Philipping Burger
2	Leaderboards and Achievements	Payments /	Redemption Solution	s Revenue Streams
2	Automated Claim Management			Interchange fee share from
3	Performance Management	Prepaid Cards		– banks (Program Fees)
3	Redemption	Merchant Vouc	chers	Merchant commission (Sales – Purchase value of vouchers)
$\overline{\mathbf{C}}$	Reports and Analytics			SaaS Fee

(Z) Zaggle Zaggle ave – Digitize Employee Expense, Reimbursements & Benefits Spends Simplified



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Payments / Redemption Solutions

Revenue Streams

Prepaid + Corporate Credit

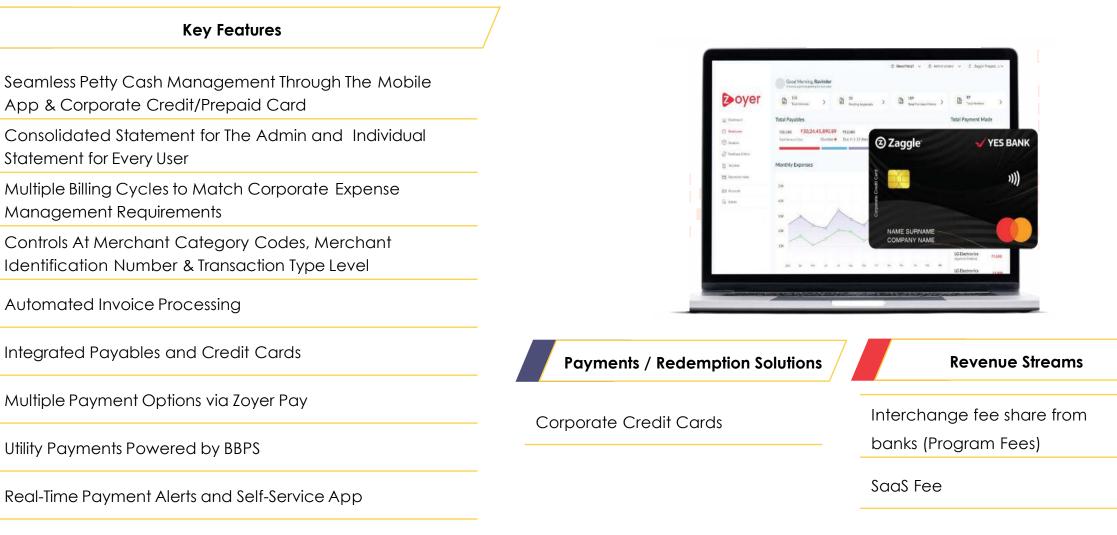
Interchange fee share from

banks (Program Fees)

SaaS Fee

* OCR – Optical Character Recognition MID - Merchant Identification Number MCC - Merchant Category Code

Zaggle over – Digitized Vendor Procure-to-Pay Solutions



Seamless ERP and Accounting Integration

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Spends Simplified

Recent innovations

ZagglezatiX

Intelligent Spend Analytics Platform

Newly launched analytics platform, designed to empower businesses with greater cost efficiencies. Available as part of a bundled solution offered by banks, combining corporate credit cards with cutting edge SaaS technology

Fleet Management Managing Fleet Expenses Efficiently

Fleet program offers a spend management system tailored for fleet management

Zaggle International Payments (ZIP) Simplifying Global Transactions

Spends Simplified

ZIP ensures seamless international payments with full compliance and transparency

	Key Features	
Full control over spends through dashboard for corporates	 Dashboard & analytics for Fleet owners as well as oil marketing companies/CNG providers 	2 Live FX Rates with Timestamps
Ø Digital journey for employee card	Advanced Spend Controls for fleet owner	Foreign Remittance Certificate Issued
Granular level visibility of employee card	Automated Approval Workflow	Multi-currency Forex Cards for Individuals and Corporates
Ownload customize transaction reports		Segregate business and personal forex spends
Self-servicing tools for corporates		

Seasoned management team and board (1/2)





Leadership

Dr. Raj P Narayanam Founder and Executive Chairman

- Founded Zaggle in 2011 with a vision to simplify corporate spends
- Honorary Doctorate Degree (D. Litt) by Chitkara University, Punjab
- Completed post-graduate diploma in business management with specialization in finance from the FORE School of Management - New Delhi
- He has experience in the technology and fintech industry. He has made varying levels of investments in certain companies at different points in time. Has served on the board of the company since 2012



Avinash Ramesh Godkhindi Managing Director and CEO

- Leading Zaggle's growth ; Served on the board of the company since 2012
- Holds a bachelor's degree in engineering from Bangalore University, Bengaluru, and MBA from the University of Chicago, Chicago
- Has served on the board of the company since 2012
- Awarded the "Inspiring CEO" award by the Economic Times in 2022
- He has experience in the banking industry Prior to joining Zaggle, Avinash worked with Citibank in India



Aravamudan Krishna Kumar Independent Director

- Non-Executive Chairman at UCO Bank
- He retired in 2014 from State Bank of India as MD
- Holds a bachelor's degree in arts and economics (honors course) from the University of Delhi
- Certified associate of the Indian Institute of Bankers
- Directorships: MTAR Technologies, TVS Wealth, Sathguru Catalyser



Virat Sunil Diwanji Non – Executive, Non – Independent Director

- 30+ years of experience in building, managing and growing Retail Consumer Businesses cutting across Liabilities and Assets;
- Successfully managed JVs with international partners (Ford Credit International) and executed the merger of mid-size bank – ING Vysya
- Served as Non-Executive Director, for over 9 years, on Board of Kotak General Insurance Limited from its inception stage
- Prior to joining Kotak Group, he has worked with management consultancy division of A. F. Ferguson & Co for 6 years handling assignments cutting across Private and Public sector enterprises in India and UAE

Seasoned management team and board (2/2)



Abhay Deshpande Raosaheb Independent Director	Board of Directors	
 20+ years of experience in Financial banking PhD Economics and engineering from the Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, Maharashtra 	 Directorships: Rapidue Technologies, Payswiff Technologies, Recykal Foundation, Anubhuti Welfare Foundation, Sarvah Incubation Foundation, Musika Solutions Private Limited, Apr Reality Llp 	 Co-founder of Markjack which he exited post sale to Capillary



Independent Director

- Holds a master's degree in business administration from the Panjab University, Chandigarh
- She worked as the Vice President operations at Infosys BPO Limited & Vice President – productivity & digitization leader at Genpact India

Independent Director

- Holds a bachelor's degree in commerce from the P.D. Lion's College of Commerce and Economics, University of Bombay
- Directorships: Route Mobile, Absolute Sports Private Limited •

Key Managerial Personnel

Aditya Kumar **Chief Financial Officer**

- Member of The Institute of Chartered Accountants of India, New Delhi
- He has experience in the financial services industry
- Prior to joining Zaggle, he worked at Spandana Sphoorty Financial Limited as Vice President Investor Relations-Finance



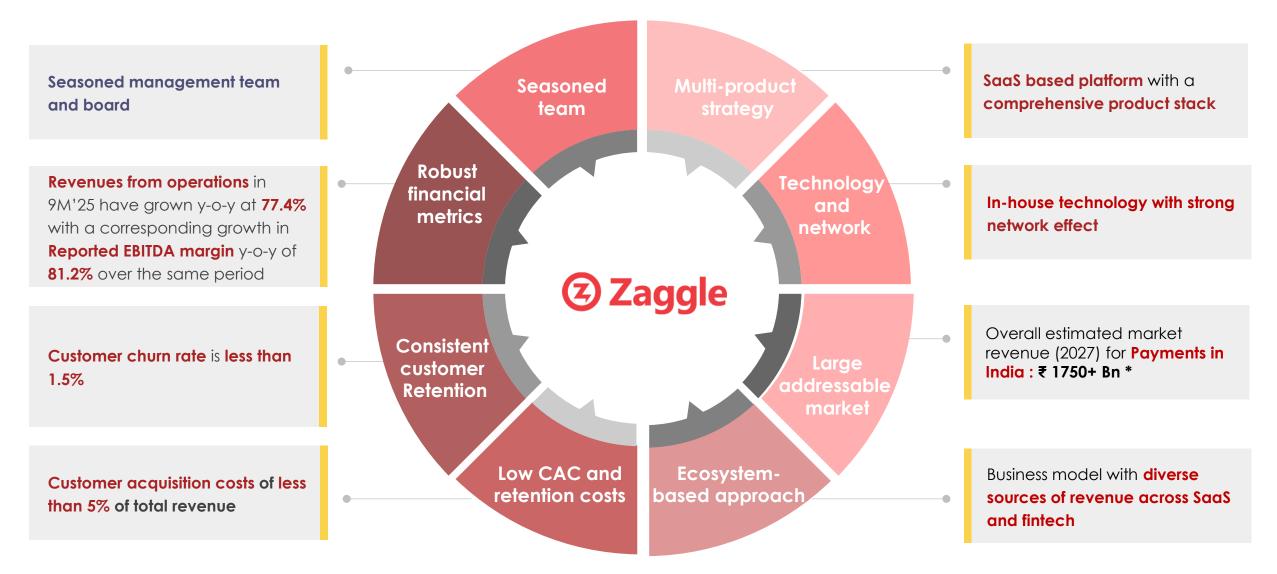
Hari Priya

Company Secretary & Compliance Officer

- Member of the Institute of Company Secretaries of India, New Delhi and bachelor's degree in law from Osmania University,
- Prior to joining Zaggle, she worked at Spandana Sphoorty, Gayatri Projects and Axis Clinicals

Zaggle in a nutshell



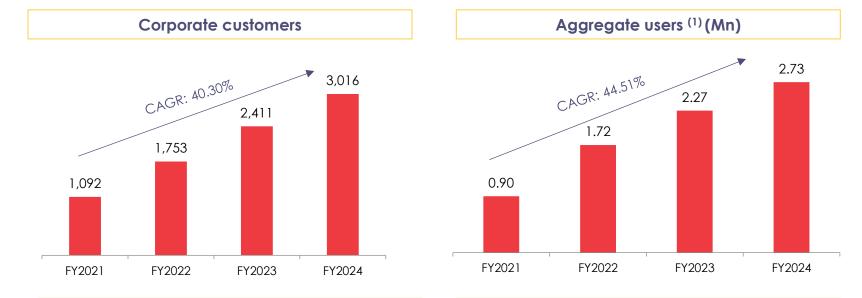




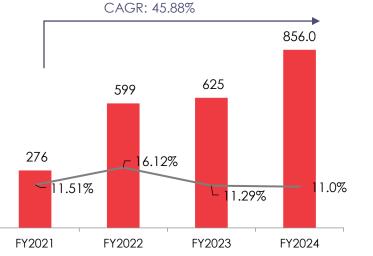


Historical financials

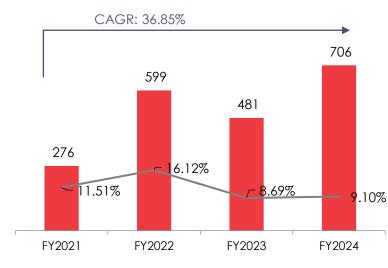
Historical financial and operating metrics

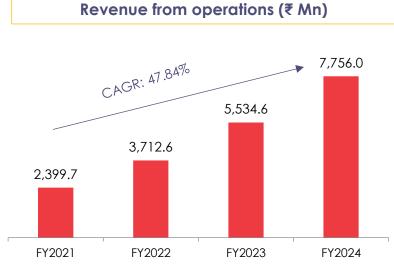


Adjusted EBITDA & EBITDA margin(₹ Mn)

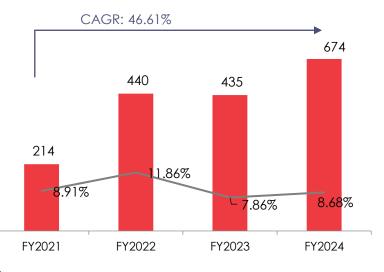


Reported EBITDA* & EBITDA margin (₹ Mn)





Cash PAT & Cash PAT margin (₹ Mn)



Note: (1) Total number of users (Employees, channel partners, and customers of Customers) served by the company, FY: As of and for the year ended March 31 * Reported EBITDA –after ESOP expense ₹144.13 in FY23 and ₹150.3 in 9MFY24

Above performance represents standalone financials

Zaggle

Historical profit and loss statement (standalone)



Particulars (₹ Million, unless stated otherwise)	FY24	FY23	FY22	FY21
Revenue from operations	7,756.0	5,534.6	3,712.5	2,399.6
Gross Profit	3,946.5	2,328.3	2,259.6	2,087.8
Gross Profit Margin	50.9%	42.0%	60.8%	87.0%
Employee benefits expense	363.1	291.7	154.3	124.6
Incentive and cash back	2,168.3	1,002.0	1,176.4	1,380.3
Other Expenses	559.5	409.5	330.4	306.6
Adjusted EBITDA	855.7	625.0	598.5	276.2
Adjusted EBITDA Margin	11.0%	11.2%	16.1%	11.5%
ESOP Cost	149.8	144.1	-	-
Reported EBITDA	705.9	480.9	598.5	276.2
Reported EBITDA Margin	9.1%	8.6%	16.1%	11.5%
Other Income	112.7	11.1	4.0	3.2
Depreciation	83.6	61.9	20.9	20.4
EBIT	735.0	430.1	581.6	259.0
EBIT Margin	9.5%	7.7%	15.6%	10.8%
Finance Cost	137.2	113.7	69.8	77.1
Profit before Tax	597.8	316.3	511.7	181.9
Тах	157.6	87.3	92.5	(11.3)
Profit After Tax	440.2	229.0	419.2	193.3
PAT Margin	5.7%	4.1%	11.2%	8.0%
Cash PAT (PAT+DA+ESOP)	673.6	435.1	440.1	213.7
EPS - Basic (₹)	4.06	2.48	4.57	2.11
EPS – Diluted (₹)	4.03	2.46	4.57	2.11

The Parent Company had incorporated a wholly owned subsidiary, Zaggle Technologies Limited ("ZTL"), a private Company in the UK in Jan-23, as a subscriber to the memorandum. ZTL had not commenced any business, operations or activities. In Aug-23, the board decided to strike off ZTL's name off the register in compliance with applicable provisions of the UK laws. Hence, all numbers presented are on standalone basis

Historical balance sheet (standalone)

Particulars	FY24	FY23	FY22	FY21	501
ASSETS					EQUI Equit
Non-current assets					Equi
Property, plant and equipment	25.32	23.48	19.77	9.51	Othe
Right-of-use assets	119.10	196.73	55.15	36.75	Tota
Intangible assets	81.56	68.90	44.29	26.97	Liab
Intangible asset under development	498.63	108.68	15.00	0	Non Fina
Financial assets					(i) Bo
(i) Investments	259.83	4.85	0	0	(i) L
(ii) Other financial assets	46.12	14.69	7.3	4.13	Prov
Other non-current assets	11.00	29.77	21.38	0	Tota
Income-tax assets (net)	27.60	119.01	123.59	74.70	Curi
Deferred tax assets (net)	27.22	23.1	24.59	106.88	Fina
Total non-current assets	1,096.38	589.21	311.07	258.94	(i) Bo
Current assets					(ia)
Inventories	3.58	0.97	1.12	2.69	(ii) T - Tot
Financial assets					of m
(i) Investments	5.20	12.32	0	0	ente - Tot
(ii) Trade receivables	1,746.21	1026.59	429.51	226.81	of c
(iii) Cash and cash equivalents	79.40	195.89	7.11	27.89	mic ente
(iv) Bank balances other than (iii) above	2,713.67	30.07	29.00	5.00	(iii) (liabi
(iv) Other financial assets		0	0	0	Prov
(v) Other financial assets	30.40	1.15	0	0	Oth Curi
Other current assets	1,286.52	491.39	148.72	99.47	Toto
Total current assets	5,864.98	1,758.38	615.46	361.86	Toto
Total assets	6,961.36	2,347.59	926.53	620.8	Tota

				Spends Simplified.
Particulars	FY24	FY23	FY22	FY21
EQUITY AND LIABILITIES				
Equity				
Equity share capital	122.49	92.22	1.80	1.80
Other equity	5,631.33	395.29	-37.38	-457.31
Total equity	5,753.82	487.51	-35.58	-455.51
Liabilities				
Non-current liabilities				
Financial liabilities				
(i) Borrowings	154.73	513.29	483.27	376.92
(ii) Lease liabilities	87.57	158.65	51.04	31.89
Provisions	16.40	11.43	7.22	5.66
Total non-current liabilities	258.70	683.37	541.53	414.47
Current liabilities				
Financial liabilities				
(i) Borrowings	581.29	697.44	161.45	313.92
(ia) Lease liabilities	42.68	44.10	7.35	7.85
(ii) Trade payables				
- Total outstanding dues of micro and small enterprises	6.53	9.63	7.77	0.08
Total outstanding dues of creditors other than micro and small enterprises	13.10	82.56	99.58	190.96
(iii) Other financial iabilities	21.11	23.7		
Provisions	0.95	0.22	0.14	0.11
Other current liabilities	281.77	294.96	144.29	148.92
Current tax liabilities (net)	1.41	47.80	0	0
Total current liabilities	948.84	1,176.71	420.58	661.84
Total liabilities	1,207.54	1,860.08	962.11	1,076.31
Total equity and liabilities	6,961.36	2,347.59	926.53	620.8

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Spends Simplified.

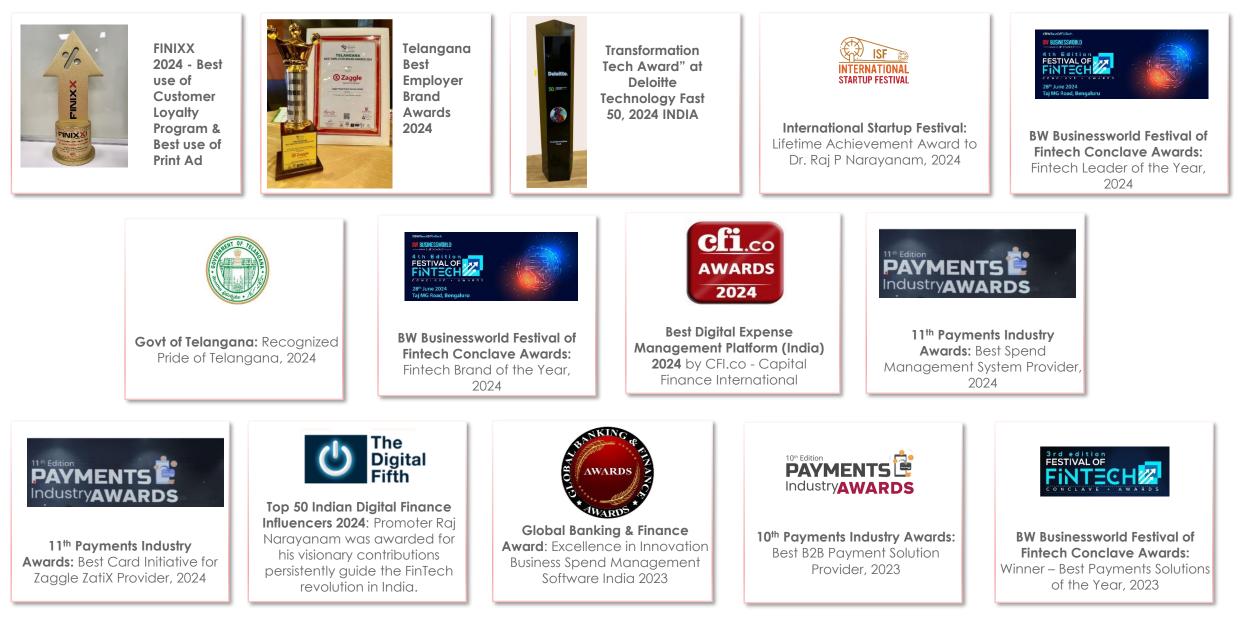




Annexure

Key awards, accreditations and recognitions



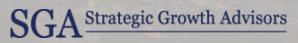


Thank you Zaggle

Company

Zaggle Prepaid Ocean Services Limited

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